

HSO Omnichannel Commerce

A single view of the customer across all channels for a targeted selling approach

- **Do you need to accelerate product to market time online?**
- **Would you like to be able to upload multiple price and product changes at the same time?**

Your omnichannel environments need to be closely aligned to your retail stores. Microsoft Dynamics 365 Commerce allows you to share the same customer view across all of your channels, for a more targeted approach. Make use of your store stock and easily view who has purchased online and in store.

Benefits

- Achieve a single customer view
- Get up and running fast with an easy to use site builder
- Drive targeted selling via your online channels
- Store images in the media library
- Make bulk uploads and changes



Activate Digital Selling

More and more customers are using digital as their first point of call. HSO can empower you to provide an end-to-end digital buying experience across every stage of your customer's journey, enabling your customer to quickly evaluate and buy from you without the need for face-to-face communication. If they do want to check stock availability in store, they can do so online and pick up just a short time later. Taking customer service to the next level.

Book your Envisioning Workshop

HSO can take you through a step-by-step journey to reflect on your key workloads and re-imagine them with your key stakeholder's experience in mind. Together we will ideate the future to equip you to engage your customers in new and innovate ways. Move from reactive to proactive and help unlock your ability to deliver new products and services.

Find the transformation strategy that's right for you.

Why Partner with HSO?

- HSO is Microsoft Partner of the Year 2020
- We have helped many well-known names from the retail industry overcome their challenges
- We have the expertise, innovation, solution accelerators and governance to help you fast-forward into the digital era.

Book your Envisioning workshop Email: workshop@hso.com | Not ready for a workshop? Visit our Retail Recovery web page at www.hso.com/retailrecovery to watch more videos & for more information

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