

HSO DNA Accelerator

Turn Data into Actionable Insights

Bring the power of Data to the forefront of your business, empowering users to make informed business decisions through intelligent insights ensuring the value of data is maximised within your business.

Why customers use the DNA Accelerator

- Reduced implementation time vs. development time
- Expandable solution without the Industry Analytics Accelerators
- Take action on your data helping identify & unlock opportunities
- Easily extendable & support for various data sources
- Informed decisions on accurate data

What is HSO DNA Accelerator?

Understanding the true value of your data can be difficult, DNA Accelerator enables organisations to get a head start by providing a data platform that is adaptable, scalable and reliable to meet the demands not just today but for the future, helping businesses make informed decisions in aiding growth and increase business performance.

Enhanced Insights

- Empower Users
- Informed decisions on reliable and accurate data
- Enabling users to become self-sufficient and data driven
- Discover demand patterns and behaviours for all areas of the business

Increase Efficiency & Performance

- Reduce manually intensive tasks
- Increase performance
- Automated data processes enabling data led decisions vs manual time-consuming data collection
- Identify opportunities from your data to help reduce costs and increase growth

Adapt & Extend

- Integrate various data sources
- Gain deeper insights into your data
- Remove siloed reporting to gain an holistic view of the business
- Expand the solution through the power of AI & Machine Learning to predict future behaviors and trends