

Deliver Enhanced Customer Insights

Understand how to enrich your customer relationships through the power of Customer Insights

Over the course of 5 days, HSO with your data, will build and deliver a customised 30 day fully functional customer insights demo environment or proof of concept, (POC).

Demonstrating how to deliver a better understanding of your customers, their behaviours and through the power of artificial intelligence predictions, helping deliver an enriched and personalised experience.

Why Customers use Customer Insights

- Personalised 360 degree view of customers
- Unlock insights through the power of AI and take action
- Configurable and extendable
- Empower and innovate your business users.

What is Customer Insights Proof of Concept?

Learn how to leverage insights on your customers with this 5 Day Workshop. Here HSO will provide a demonstration of the Customer Insight Product whilst reviewing your data requirements to assist with an understanding of what is needed to get started with your journey.

Holistic View of Customers

- Transform and enrich
- Data providing a single view of your customers
- Unify siloed data platforms with out-of-the-box connectors
- Providing a 360 degree view of customers
- Reduce cost and time of implementation

Unlock Insight & Take Action

- Identify trends and patterns
- Utilise the power of AI
- Drive personalised experiences across channels
- Predict customer patterns and apply preventive action.

Adapt & Extend

- Extend and customise with Power Platform and Azure
- Gain deeper insights
- Build custom apps and embed insights into existing business processes
- Share insights with wider team/department through Power BI.