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**FOR IMMEDIATE RELEASE**  
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## **HSO Partner of the Year Finalist in categories Retail, Field Service and Dynamics 365 for Finance and Operations**

*Veenendaal, the Netherlands, June 7, 2019* - Each year, Microsoft presents the Partner of the Year Awards to partners who have delivered exceptional performance in terms of innovation and customer success. Out of 2,900+ entries from 115 countries, HSO's entries in the Retail, Field Service and Dynamics 365 for Finance and Operations categories were recognized as Finalists.

**Eric Veldkamp, International Marketing Director HSO:** *"We are thrilled by this major achievement. To become a finalist in no less than three categories is a great recognition of the commitment and efforts of our dedicated employees and successful collaboration with our customers."*

### **Category Field Service: data-driven working based on IoT and predictive maintenance**

BAM Building & Construction, the largest construction company in the Netherlands, won the contract for maintenance of the existing infrastructure at Schiphol Airport in 2018. In order to optimize and streamline the maintenance of more than 17,000 assets at the Schiphol terminals, HSO implemented Microsoft Field Service at BAM, which enables data-driven working based on IoT technology and predictive maintenance.

### **Category Dynamics 365 for Finance and Operations : standardizing processes and eliminating customization with Process Mining**

HSO is the largest Dynamics 365 F&O Partner worldwide, with a growth of 250% in Dynamics 365 cloud software between 2016 and 2018. The HSO entry highlighted the added value of using advanced modelling tools when implementing or upgrading an ERP solution, in order to make Dynamics 365 Finance & Operations projects as efficient as possible. This way HSO ensures best practice implementations and minimizes customization.

### **Category Retail: retailers make the transition to a future-proof cloud platform**

For 27 years, HSO has been helping retail organizations with process optimization and transformation. Over the past year, the complete cloud migration of Godiva; the supply chain, Azure and Power BI solution for Rituals; and the retail implementation for fashion chain Joules, stood out particularly in this sector. Thanks to these striking and innovative customer cases, HSO became a finalist in the Retail category.

*"It's an honor to recognize finalists and winners of the Microsoft 2019 Partner of the Year Awards," said Gaviella Schuster, Corporate Vice President, One Commercial Partner, Microsoft Corp. "These companies are successfully leading their industries, building intelligent solutions, addressing complex*

*business challenges and making more possible for customers around the world. I'm honored to congratulate each winner and finalist."*

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#### About HSO

HSO has been a Microsoft Solution Integrator since 1989. Throughout the years HSO has matured into a successful ICT-company with over 550 employees across Europe, North America and Asia. HSO supports local and international organizations in retail, wholesale, manufacturing and technical / professional services with digital technology that makes a difference. The foundation is a complete platform of CRM, ERP, Office 365 and BI software known as Microsoft Dynamics 365.

HSO delivers the necessary services to implement, optimize and manage these leading cloud solutions. HSO is a proud member of the Microsoft Dynamics Inner Circle and has been named the, 'Most customer-focused Microsoft Partner'. For more information about HSO please visit our website <http://www.hso.com>.