

Experience the ROI of Microsoft Dynamics 365

Realise Quantifiable Returns

Recent studies show that using technology to play a larger role in business processes produces visible returns in both revenue generation and slashing operational costs.

Reports on how Microsoft Dynamics 365 (D365) impacts businesses, reveals that companies experience significant returns in areas from improved employee productivity, to better informed decisions and increased revenue.

\$16.97

Average amount of return for every dollar spent on D365

Nucleus¹ independently decided to assess the value achieved by Microsoft customers. They studied return on investment (ROI) from aggregate data among customer deployments.

Nucleus data was compiled from case studies from **Canadian, European, and American companies** using Microsoft Dynamics 365 solutions to drive greater collaboration, improve operations and processes, and analyse and act on data.



How D365 Benefits You

Benefits of Digitising Your Business²

- Better manage business performance through improved data visibility
- Instant access to assets
- Develop new digital revenue streams

43%

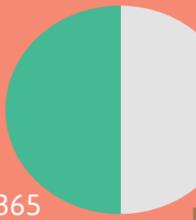


Of organisations expect the realisation of digitising business models will drive revenue growth.

52%

Of organisations who deployed D365 experienced:

- Improved quality
- Reduced waste
- Minimised delays



Benefits of Dynamics 365³

- Integration with new and existing applications
- Enables the creation of new lines of business
- Cost savings and ability to leverage innovation from cloud technology



Long Term ROI Growth with D365

Organisations experienced benefits of **\$74.9 million** over the course of **3 years**.³

