



# Purpose-Built Solutions for Equipment Rental

FACTSHEET: HSO FOR EQUIPMENT RENTAL

## WHY CHOOSE MICROSOFT FOR YOUR RENTAL BUSINESS?

Delivered through HSO, Microsoft Dynamics 365 for Operations and Dynamics Software provide robust rental management functionality.

### THE MICROSOFT DYNAMICS PLATFORM:

- Can be deployed on-premise or in the cloud
- Has a familiar and easy-to-use interface
- Provides greater business insight
- Enables you to operate with agility
- Allows you to exceed consumer expectations
- Builds enduring customer loyalty
- Reduces time to return on investment

Equipment focused companies are increasingly investing in information technology to streamline and control their processes and deliver a better, faster service to customers.

Learn how HSO can help integrate your ideal, end-to-end connected rental service solution. With the power of Dynamics Software and Microsoft Dynamics 365, we cover all functions of asset management and servicing to help delight your customers and drive ROI.

Our integrated solutions are powered through Microsoft Dynamics 365 and deliver powerful, role-based, cross-channel scenarios seamlessly through a modern, unified technology platform.

## OPERATE WITH INSIGHT

Having the right tools in place to delight your rental customers is key. With the help of our technology partners, HSO can integrate a complete, end-to-end

solution that empowers your people with the insight needed for your customers to benefit and your business to thrive.

Learn how Dynamics Software and Microsoft Dynamics 365 are equipping today's rental company with the functionality to better manage their assets with technology and features that connect, empower, and offer the insight needed to drive results.



#### FUNCTIONALITY OFFERED:

- Multi Location Rental & Asset Tracking
- Finance & HR
- Supply Chain Management
- Customer Service
- Mobile Field Services
- Made to Order Manufacturing
- Service and Warranty
- Engineer to Order Manufacturing
- Parts and Distribution
- Business Intelligence & Reporting
- Equipment Maintenance
- Project Management
- Sub-Contractor Management



#### ADVANTAGES FOR YOUR ORGANIZATION:

- Increased productivity and customer satisfaction
- Simplified and efficient equipment maintenance
- Reduced administrative costs and time
- Better workforce insight and decision-making
- Automated and streamlined processes
- Smarter team collaboration
- Seamless integration with third-party solutions
- Smooth and efficient implementation
- Cloud-based functionality

**MICROSOFT + HSO = RESULTS**



Want to learn more about HSO's capabilities and solutions?

**Contact us today at [info-usa@hso.com](mailto:info-usa@hso.com)**

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