



# Supply Chain Efficiency by Expert

## CASE EXPERT GROUP



### CUSTOMER PROFILE

- ✓ Electrical goods retail
- ✓ 150 stores in The Netherlands
- ✓ 1,500 Employees

### SOLUTION

- ✓ Microsoft Dynamics AX for Retail

### BENEFITS

- ✓ Better Stock Control
- ✓ Improved Customer Service

Expert, a well known electrical goods retailing brand in Europe, needed to maintain tighter stock control of its retail outlets and integrate its web shop into operations. HSO was called in to modernize its retail systems.

Expert is one of Europe's largest electrical retailers. Expert internationally are present in 22 countries worldwide and have 7,400 stores. Expert's members are independent retailers.

### WHY HSO

HSO has deep retail expertise, an international presence and a proven methodology with 250+ successful Dynamics AX projects.

### THE BEST PRICING

Through Expert, the stores are able to combine purchasing, marketing, and general market information to offer the best pricing from the best brands which can then be passed on to customers.



For more information about Expert please check:

[www.expert.nl](http://www.expert.nl)

# Microsoft Dynamics AX + HSO = Results

Retail continues to move at a dramatic pace. HSO delivers the technology that lets you keep ahead and serve your customers better than ever before.

## COMMITTED TO RETAIL

Our commitment to retail runs wide and deep; we recruit the best people from the retail world, so if you're a merchandiser you can talk to a merchandiser. We have more than 25 years' experience as a trusted provider of retail ERP software.

## EXPERIENCED PEOPLE

For the last 10 years we have focused solely on Microsoft Dynamics AX and have delivered more than 250 Dynamics AX projects, including the world's largest implementation for one of Europe's biggest multi-channel retailers.

We're currently the only specialist AX retail member of Microsoft's Dynamics Inner Circle and Presidents Club, an honour reserved for the top partners worldwide, so you can be confident in our expertise. You will like the predictability of our approach: knowledge, skills and results do the talking.

"HSO are flexible, adaptable and agile business partners. HSO participate in several Partner Advisory Boards and have a clear retail industry focus."

DOUG KENNEDY,  
VICE PRESIDENT  
MICROSOFT DYNAMICS  
PARTNERS



## Serious about retail

We recruit the best people from the retail world. If you're a merchandiser you can talk to a merchandiser



## 100% focused on Dynamics AX

We have delivered more than 250 implementations worldwide and are 100% focused on Dynamics AX



## Trusted by Microsoft

Microsoft Dynamics Inner Circle and Presidents Club member; helping Microsoft shape the Dynamics AX roadmap



## Global presence

340 Dynamics AX consultants worldwide supporting your multi-national objectives with a local presence



## Strong on delivery

Tried and tested methodology appreciated by customers for predictability, consistency and results delivered



## Big on service

No.1 in Microsoft's global customer satisfaction rankings for 5 years running – and we intend to stay there



retail®

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