



Key Facts

Kesa Electricals required a modern retail system systems platform in its Dutch stores, so called in HSO to deliver Dynamics AX for Retail.

- Microsoft Dynamics AX
- Part of Darty group
- 377 stores across the Netherlands
- Head office processes
- Improved visibility
- Better stock control
- 17,000 employees

About Kesa Electricals

Darty Group is one of Europe's largest electrical retailers, operating on the bespoke "Best price, Best choice, Best service" model, supported by clear objectives that sustain the companies commercial concept.

Darty, founded in 1957 by the Darty family in France, is now a leading European electrical retailer.

Why HSO

- Deep retail expertise
- International presence
- Proven methodology with 250+ successful Dynamics AX projects

Microsoft Dynamics AX + HSO = Results

Retail continues to move at a dramatic pace. HSO delivers the technology that lets you keep ahead and serve your customers better than ever before. Our commitment to retail runs wide and deep; we recruit the best people from the retail world, so if you're a merchandiser you can talk to a merchandiser.

We have more than 25 years' experience as a trusted provider of retail ERP software. For the last 10 years we have focused solely on Microsoft Dynamics AX and have delivered more than 250 Dynamics AX projects, including the world's largest implementation for one of Europe's biggest multi-channel retailers.

We're currently the only specialist AX retail member of Microsoft's Dynamics Inner Circle and Presidents Club, an honour reserved for the top partners worldwide, so you can be confident in our expertise.

You will like the predictability of our approach: knowledge, skills and results do the talking.

"HSO are flexible, adaptable and agile business partners. HSO participate in several Partner Advisory Boards and have a clear retail industry focus."

Doug Kennedy,
vice president
of Microsoft
Dynamics
partners



Serious about retail



We recruit the best people from the retail world. If you're a merchandiser you can talk to a merchandiser

100% focused on Dynamics AX



We have delivered more than 250 implementations worldwide and are 100% focused on Dynamics AX

Trusted by Microsoft



Microsoft Dynamics Inner Circle and Presidents Club member; helping Microsoft shape the Dynamics AX roadmap

Global presence



300 Dynamics AX consultants worldwide supporting your multi-national objectives with a local presence

Strong on delivery



Tried and tested methodology appreciated by customers for predictability, consistency and results delivered

Big on service



No.1 in Microsoft's global customer satisfaction rankings for 5 years running – and we intend to stay there

Hso retail
The results company

 Microsoft Dynamics AX

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